

Q4

YEAR-END REPORT

ELANDERS¹³

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*This document is a translation of the Swedish original.
In the event of any discrepancies between this translation
and the Swedish original, the latter shall prevail.*

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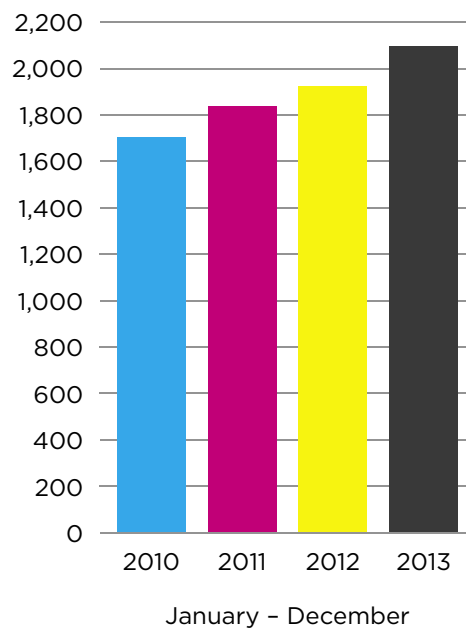
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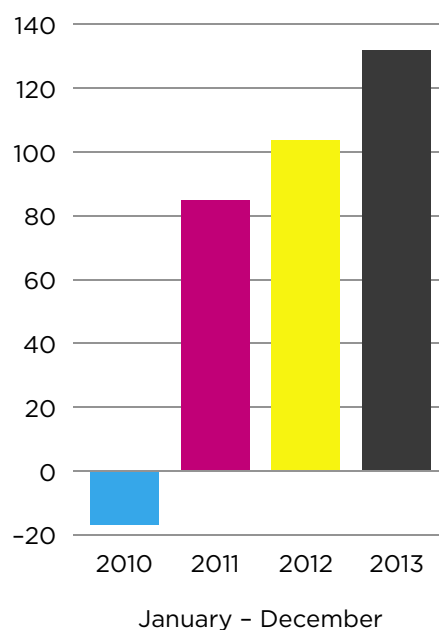
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NET SALES, MSEK



OPERATING RESULT EXCLUDING ONE OFF ITEMS, MSEK



JANUARY– DECEMBER

- Net sales increased by 9% to MSEK 2,096 (MSEK 1,924).
- The operating result, not including one-off items, increased to MSEK 132 (104), which is an improvement of 27% over the same period last year.
- The operating result, including one-off items, increased to MSEK 131 (119).
- The result before tax, not including one-off items, increased to MSEK 103 (78), which was an improvement of 32%.
- The result before tax, including one-off items, increased to MSEK 102 (93).
- The net result amounted to MSEK 70 (45) or SEK 3.08 (2.05) per share.
- Operating cash flow was MSEK 50 (67), of which acquisitions were MSEK -103 (-126).
- In January 2014 Elanders signed an agreement for the acquisition of Mentor Media Ltd, a supply chain company with a strong presence in Asia. The acquisition will increase Elanders' annual net sales to around 3.5 billion Swedish crowns and the number of employees will rise from some 1,900 to 3,600.
- The Board proposes to increase the dividend by 33% compared to the previous year to SEK 0.80 (0.60) per share.
- A significant improvement in profit compared to 2013 is forecasted for 2014.
- As already announced a guaranteed rights issue of around SEK 125 million, to finance part of the acquisition of Mentor Media, will be proposed by the board. The shareholders will be requested to resolve on the rights issue at the annual general meeting on 24 April 2014. The board will propose a subscription price of SEK 33 per share and that six existing shares entitle to subscription for one new share.

THE FOURTH QUARTER

- Net sales increased by 13% to MSEK 598 (527).
- The operating result, not including one-off items, increased to MSEK 60 (46), which is an improvement of 30% over the same period last year.
- The operating result, including one-off items, increased to MSEK 54 (48).
- The result before tax, not including one-off items, increased to MSEK 53 (59), which was an improvement of nearly 36%.
- The result before tax, including one-off items, increased to MSEK 47 (41).
- The net result increased to MSEK 35 (8) or SEK 1.53 (0.36) per share.
- Operating cash flow amounted to MSEK 104 (-20), of which acquisitions were MSEK 0 (-126).

COMMENTS BY THE CEO

JUST AS IN PREVIOUS years the fourth quarter was a strong quarter for Elanders with an operating margin of ten percent, not including one-off items. This can be compared to nine percent for the same period last year and it was Elanders' best quarter since 2007. This shows that the measures we have taken and the strategic shift we have initiated continue to bear fruit. Our investment in e-Commerce with the acquisition of d|o|m, fotokasten and myphotobook is one of the reasons for the improvement and these acquisitions also lived up to our high expectations.

In January 2014 Elanders passed an important milestone when we signed an agreement for the acquisition of the Singapore-based Supply Chain company Mentor Media Ltd. The constellation of Elanders and Mentor Media will have net sales of close to 3.5 billion Swedish crowns and some 3,600 employees. Elanders will grow by around 60 percent through this acquisition and become a complete supplier in Supply Chain.

We also climb up the value chain and reduce our exposure to traditional print. What makes this acquisition particularly interesting is that Mentor Media has a strong position in Asia and Elanders now will have around 40% of its net sales in Asia.

The acquisition of Mentor Media and myphotobook has accelerated Elanders' strategic shift to reduce our exposure to traditional print and given us a significantly stronger platform for continued development and expansion of our business. With these acquisitions we have also achieved the goal we formed for 2017, that Commercial Print's share of total net sales in the Group should be less than 40 percent.



Magnus Nilsson
President and Chief Executive Officer

■ THREE YEAR OVERVIEW

MSEK	Full year		
	2013	2012	2011
Net sales	2,096	1,924	1,839
Operating expenses	-1,965	-1,805	-1,729
OPERATING RESULT	131	119	110
Net financial items	-29	-25	-30
RESULT AFTER FINANCIAL ITEMS	102	93	80

MSEK	Fourth quarter		
	2013	2012	2011
Net sales	598	527	538
Operating expenses	-544	-479	-481
OPERATING RESULT	54	48	57
Net financial items	-7	-6	-8
RESULT AFTER FINANCIAL ITEMS	47	41	49

GROUP

OUR BUSINESS

The Elanders Group offers global solutions in the product areas Supply Chain, Print & Packaging and e-Commerce. Elanders Group is acting as a strategic partner for its customers in their work to optimize and develop the processes critical to their business. Elanders AB's shares are listed on NASDAQ OMX Stockholm, Small Cap.

From 2014 Elanders Group has three product areas with a number of strong brands;

Supply Chain

Mentor Media, Elanders Group's brand in Supply Chain Management, is one of the leading companies in the world in this field. The company takes responsibility for and optimizes their customers' material and information flows, everything from sourcing and procurement combined with warehousing to after sales service.

Print & Packaging

Elanders, the Group's brand in Print & Packaging, through its innovative force and global presence offers cost-effective solutions that can handle customer's local and global needs for printed material and packaging.

e-Commerce

fotokasten, myphotobook and d|o|m are the Group's brands in e-Commerce. Through the technical solutions for e-Commerce provided by d|o|m, fotokasten and myphotobook offer a broad range of photo products, primarily to consumers.

NET SALES AND RESULTS

January-December

Consolidated net sales increased by MSEK 172 to MSEK 2,096 (1,924), i.e. 9% compared to the same period last year. The newly acquired Midland and myphotobook are primarily responsible for the increase in net sales. The period has been characterized by a relatively weak demand from customers in the manufacturing industry, primarily in Western Europe and North America. Excluding acquisitions and disposals and using constant exchange rates net sales contracted by 3% compared to the same period last year.

The operating result, excluding one-off items, increased to MSEK 132 (104), corresponding to an operating margin of 6 (5)%. Including one-off items the operating result for the period was MSEK 131 (119). The one-off items are primarily book VAT recognized as revenue, restructuring costs for operations in Sweden and Germany and consultation costs in connection with acquisitions.

In August Elanders signed an agreement for the acquisition of the German myphotobook GmbH, one of Europe's leading e-commerce companies in the sales of personalized photo products to consumers. myphotobook has its headquarters in Berlin and is currently represented in 16 countries in Europe. In 2012 the company had net sales of around MEUR 15. The purchase price was MEUR 10.5 and the company was consolidated as of 30 September 2013. The acquisition is expected to have several synergies with Elander's existing operations in fotokasten and d|o|m.

Elanders acquired the label printer McNaughtan's in Scotland in February. The company has annual net sales of around MGBP 2 and several well known whisky distillers are customers. Their products are mainly labels with extremely high quality and a high level of enrichment.

From 2010 to 2012 Elanders submitted claims for VAT refunds to the Swedish Tax Agency pertaining to 2004 through 2007. In 2011 and 2012 the Swedish Tax Agency made consequential amendments regarding many of Elanders' customers who have then demanded compensation from Elanders. It is Elanders' position that the Swedish Tax Agency cannot make consequential amendments. Several judgments from the Court of Appeals in Stockholm, Gothenburg and Jönköping have supported Elanders' position. The Swedish Tax Agency has appealed some of the decisions and sought reconsideration by the Supreme Administrative Court. Reconsideration has now been granted however it is uncertain when the case will be heard but probably in 2014. Until the Supreme Administrative Court has rendered its decision Elanders believes there is still a great deal of uncertainty regarding the rest amounts for 2004 and 2007 and therefore it is difficult to assess what effect they will have on Elanders' result.

On 7 July 2011 the Swedish Tax Agency presented its position regarding income tax for graphic companies that have claimed a refund of outgoing VAT. The Swedish Tax Agency's position is that the graphic companies that have made a claim for the refund of outgoing VAT must recognize this revenue as income in the year the claim is made to the Swedish Tax Agency and not, as Elanders has applied, the year the refund has been paid or at least when the income can be reliably expected. As a result the Swedish Tax Agency has raised Elanders' taxable income for the fiscal year of 2010 by MSEK 70. Elanders is in the opinion that Elanders is right in this matter and has contested this decision. Our total exposure is around MSEK 16, since we can only set off some of the refund against the loss carry-forwards Elanders has. During the first quarter 2013 the period of respite for these MSEK 16 ended and a payment for this amount was made. This did not have any effect on Group result since it is recompensed by an increase in loss carry-forwards. However, it did have a negative effect on Elanders' cash flow and net debt for the period. The case is expected to be heard in the Court of Appeals in Gothenburg in February 2014.

Fourth quarter

Consolidated net sales increased during the fourth quarter by MSEK 71 to MSEK 598 (527), i.e. 13 %. The newly acquired Midland and myphotobook are primarily responsible for the increase in net sales. Excluding acquisitions and disposals and using constant exchange rates net sales contracted by 5 %. The reduction is due to a relatively weak demand from customers in the manufacturing industry, primarily in Western Europe and North America. The operating result, excluding one-off items, improved and amounted to MSEK 60 (46), corresponding to an operating margin of 10 (9) %. Including one-off items, the operating result for the period was MSEK 54 (48). One-off items during the current year are primarily consultation costs in connection with acquisitions. Previous year one-off items were primarily attributable to book VAT recognized as revenue and restructuring costs.

PERSONNEL

January-December

The average number of employees during the period was 1,864 (1,587), of which 391 (406) were in Sweden. At the end of the period the Group had 1,898 (1,780) employees.

Fourth quarter

The average number of employees during the period was 1,906 (1,614), of which 362 (416) were in Sweden.

INVESTMENTS AND DEPRECIATION

January-December

Investments for the period totaled MSEK 164 (197) of which MSEK 103 (126) were acquisitions. Depreciation for the period was MSEK 98 (91).

Fourth quarter

Investments for the period totaled MSEK 13 (161) of which acquisitions were MSEK 0 (126). Depreciation for the period was MSEK 24 (23).

FINANCIAL POSITION, CASH FLOW, EQUITY RATIO AND FINANCING

Group net debt on 31 December 2013 amounted to MSEK 739 (688). The increase since the previous year-end is a result of the acquisitions of myphotobook and McNaughtan's, which were financed by external credits. Operating cash flow for the year amounted to MSEK 50 (67), of which acquisitions were MSEK -103 (-126). In the fourth quarter operating cash flow was MSEK 104 (-20), of which acquisitions were MSEK 0 (-126).

In September Elanders signed a new two-year credit agreement with the company's main banks. The agreement ends on 30 September 2015 and will not generate any significantly higher costs for financing.

PARENT COMPANY

The Parent company has provided joint Group services during the period. The average number

of employees during the period was 9 (8) and at the end of the period 9 (8).

OTHER INFORMATION

ELANDERS' VISION

Elanders' vision is to be one of the leading companies in the world in global solutions for supply chain, print & packaging and e-commerce. By leading we do not necessarily mean largest. We mean the company that best meets the customers' requirements on effectiveness and delivery capability.

Elanders' strategies to fulfill our vision and support our business concept are:

- Develop local customers with global needs into global customers.
- Optimize use of the Group's global production and delivery capacity.
- Create uniform and automated processes in the Group.
- Develop products for future needs that can be used in our current business.
- Broaden our customer base and product offer to lower sensitivity to fluctuations in the business cycle.

RISKS AND UNCERTAINTIES

Elanders divides risks into circumstantial risks (the future of printed matter and business cycle sensitivity), financial risks (currency, interest, financing and credit risks) as well as business risks (customer concentration, operational risks, risks in operating expenses as well as contracts and disputes). These risks, together with a sensitivity analysis, are described in detail in the Annual Report 2012. Circumstances in the world around us since the Annual Report was published are not believed to have caused any significant risks or influenced the way in which the Group works with these compared to the description in the Annual Report 2012.

SEASONAL VARIATIONS

The Group's net sales, and thereby income, are affected by seasonal variations. Elanders normally has a strong fourth quarter.

EVENTS AFTER THE BALANCE SHEET DATE

In January 2014 Elanders signed an agreement for the acquisition of Mentor Media Ltd, a supply chain company with a strong foothold in Asia. The acquisition will increase Elanders' annual net sales to around 3.5 billion Swedish crowns and the number of employees will rise from some 1,900 to 3,600. Mentor Media will be consolidated into Elanders as of 1 January 2014 and is expected to contribute a substantial increase in profit already in 2014. The purchase price is around MSEK 312 on a debt- and cash-free basis. As part of the financing of the acquisition the Board of Elanders intends to propose a new issue with preference for existing shareholders of some MSEK 125. The shareholders will be requested to resolve on the rights issue at the annual general meeting on 24 April 2014. As already announced, the rights issue will be guaranteed in its entirety by Carl Bennet AB. A full proposal regarding the rights issue, with full terms and timetable, will be published in connection with the notice of the annual general meeting. However, the board can already now announce that it will propose a subscription price of SEK 33 per share and that six existing shares entitle to subscription for one new share in Elanders. Carl Bennet AB, with shares representing around 74 percent of the votes, supports the proposal. The rights issue is expected to be completed by end of May/beginning of June 2014.

At the end of January Elanders' Group Management was expanded to include Lim Kok Khoon, CEO for Mentor Media, and Thomas Sheehan, President for Midland and ElandersUSA.

Lim Kok Khoon will be responsible for Supply Chain Solutions globally and Thomas Sheehan for Print & Packaging Solutions in the Americas.

No other significant events have taken place after the balance sheet date up to the date of this report was signed

FORECAST

A significant improvement in profit compared to 2013 is forecasted for 2014.

REVIEW AND ACCOUNTING PRINCIPLES

The company auditors have not reviewed this report. The quarterly report for the Group has been prepared in accordance with the Annual Accounts Act and IAS 34 Interim Financial Reporting and for the parent company in accordance with the Annual Accounts Act.

The same accounting principles and calculation methods as those in the last Annual Report have been used.

NOMINATION COMMITTEE

The nomination committee for the Annual General Meeting on 24 April 2014 is as follows:

Carl Bennet (Chair)	Carl Bennet AB
Hans Hedström	Carnegie Funds
Britt-Marie Årenberg	representative for the smaller shareholders

FUTURE REPORTS FROM ELANDERS

Q1 2014	24 April 2014
Q2 2014	17 July 2014
Q3 2014	22 October 2014
Q4 2014	27 January 2015

INCOME STATEMENTS

MSEK	Full year	
	2013	2012
Net sales	2,096.3	1,924.2
Cost of products and services sold	-1,591.4	-1,557.2
GROSS PROFIT	505.0	367.0
Sales and administrative expenses	-415.6	-313.9
Other operating income	50.3	78.5
Other operating expenses	-8.7	-13.1
OPERATING RESULT	131.0	118.5
Net financial items	-29.5	-25.1
RESULT AFTER FINANCIAL ITEMS	101.5	93.4
Income tax	-31.5	-48.9
RESULT FOR THE YEAR	70.0	44.5
Result for the year attributable to:		
- parent company shareholders	70.0	44.6
- non-controlling interests	-	-0.1
<i>Earnings per share, SEK ^{1) 2)}</i>	<i>3.08</i>	<i>2.05</i>
<i>Average number of shares, in thousands</i>	<i>22,730</i>	<i>21,646</i>
<i>Outstanding shares at the end of the year, in thousands</i>	<i>22,730</i>	<i>22,730</i>

MSEK	Fourth quarter	
	2013	2012
Net sales	597.9	527.3
Cost of products and services sold	-423.2	-425.6
GROSS PROFIT	174.7	101.6
Sales and administrative expenses	-125.0	-93.4
Other operating income	6.6	44.5
Other operating expenses	-2.2	-5.1
OPERATING RESULT	54.0	47.6
Net financial items	-7.5	-6.4
RESULT AFTER FINANCIAL ITEMS	46.5	41.2
Income tax	-11.7	-32.9
RESULT FOR THE PERIOD	34.8	8.2
Result for the period attributable to:		
- parent company shareholders	34.8	8.2
<i>Earnings per share, SEK ^{1) 2)}</i>	<i>1.53</i>	<i>0.36</i>
<i>Average number of shares, in thousands</i>	<i>22,730</i>	<i>22,730</i>
<i>Outstanding shares at the end of the year, in thousands</i>	<i>22,730</i>	<i>22,730</i>

¹⁾ Earnings per share before and after dilution.

²⁾ Earnings per share calculated by dividing the result for the year by the average number of outstanding shares during the year.

■ STATEMENTS OF COMPREHENSIVE INCOME

MEK	Full year	
	2013	2012
RESULT FOR THE YEAR	70.0	44.5
Translation differences, net after tax	28.4	-30.4
Cash flow hedges, net after tax	2.0	-0.8
Hedging of net investment abroad, net after tax	-1.9	1.9
TOTAL ITEMS THAT MAY BE RECLASSIFIED TO PROFIT OR LOSS	28.5	-29.3
OTHER COMPREHENSIVE INCOME, NET AFTER TAX	28.5	-29.3
TOTAL COMPREHENSIVE INCOME FOR THE YEAR	98.5	15.2
Total comprehensive income attributable to:		
- parent company shareholders	98.5	15.3
- non-controlling interests	-	-0.1
	Fourth quarter	
MSEK	2013	2012
RESULT FOR THE PERIOD	34.8	8.2
Translation differences, net after tax	31.4	10.8
Cash flow hedges, net after tax	0.0	-0.4
Hedging of net investment abroad, net after tax	-3.0	-1.1
TOTAL ITEMS THAT MAY BE RECLASSIFIED TO PROFIT OR LOSS	28.4	9.3
OTHER COMPREHENSIVE INCOME, NET AFTER TAX	28.4	9.3
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	63.2	17.5
Total comprehensive income attributable to:		
- parent company shareholders	63.2	17.5

STATEMENTS OF CASH FLOW

MSEK	Full year	
	2013	2012
RESULT AFTER FINANCIAL ITEMS	101.5	93.4
Adjustments for items not included in cash flow	80.6	97.6
Paid tax	-56.9	-23.3
Changes in working capital	3.1	47.0
CASH FLOW FROM OPERATING ACTIVITIES	128.3	214.7
Net investments in intangible and tangible assets	-66.3	-71.9
Acquisition and disposal of operations	-102.7	-126.3
Payments received regarding long-term holdings	4.8	1.7
CASH FLOW FROM INVESTING ACTIVITIES	-164.2	-196.5
Changes in long- and short-term borrowing	90.8	82.4
Dividend to parent company shareholders	-13.6	-9.8
CASH FLOW FROM FINANCING ACTIVITIES	77.2	72.6
CASH FLOW FOR THE YEAR	41.3	90.8
Liquid funds at the beginning of the year	168.0	81.2
Translation difference	6.1	-4.0
LIQUID FUNDS AT THE END OF THE YEAR	215.3	168.0
NET DEBT AT THE BEGINNING OF THE YEAR	688.3	675.5
Translation difference in net debt	-0.3	-3.6
Net debt in acquired operations	-17.7	-7.8
Change in net debt	68.5	24.2
NET DEBT AT THE END OF THE YEAR	738.9	688.3
OPERATING CASH FLOW	50.5	66.6

MSEK	Fourth quarter	
	2013	2012
RESULT AFTER FINANCIAL ITEMS	46.5	41.2
Adjustments for items not included in cash flow	14.5	35.3
Paid tax	-9.7	-7.1
Changes in working capital	47.9	57.4
CASH FLOW FROM OPERATING ACTIVITIES	99.2	126.8
Net investments in intangible and tangible assets	-14.3	-35.3
Acquisition and disposal of operations	-0.1	-126.8
Payments received regarding long-term holdings	1.6	1.2
CASH FLOW FROM INVESTING ACTIVITIES	-12.8	-160.9
Changes in long- and short-term borrowing	6.0	55.5
CASH FLOW FROM FINANCING ACTIVITIES	6.0	55.5
CASH FLOW FOR THE PERIOD	92.4	21.4
Liquid funds at the beginning of the period	116.6	146.4
Translation difference	6.3	0.2
LIQUID FUNDS AT THE END OF THE PERIOD	215.3	168.0
NET DEBT AT THE BEGINNING OF THE PERIOD	824.4	626.5
Translation difference in net debt	0.5	3.2
Net debt in acquired and disposed operations	-	0.4
Change in net debt	-86.0	58.2
NET DEBT AT THE END OF THE PERIOD	738.9	688.3
OPERATING CASH FLOW	103.6	-20.5

■ STATEMENTS OF FINANCIAL POSITION

ASSETS

MSEK	December 31	
	2013	2012
Intangible assets	1,156.4	1,031.3
Tangible assets	350.4	347.1
Other fixed assets	165.0	140.1
TOTAL FIXED ASSETS	1,671.7	1,518.6
Inventories	107.2	115.7
Accounts receivable	387.4	392.5
Other current assets	82.3	66.4
Cash and cash equivalents	215.3	168.0
TOTAL CURRENT ASSETS	792.2	742.6
TOTAL ASSETS	2,463.9	2,261.2

EQUITY AND LIABILITIES

MSEK	December 31	
	2013	2012
EQUITY	1,038.6	953.8
LIABILITIES		
Non-interest-bearing long-term liabilities	69.1	56.5
Interest-bearing long-term liabilities	432.4	46.9
TOTAL LONG-TERM LIABILITIES	501.5	103.4
Non-interest-bearing current liabilities	402.1	394.6
Interest-bearing current liabilities	521.8	809.4
TOTAL CURRENT LIABILITIES	923.9	1,204.0
TOTAL EQUITY AND LIABILITIES	2,463.9	2,261.2

■ STATEMENTS OF CHANGES IN EQUITY

MSEK	Equity attributable to parent company shareholders	Equity attributable to non-controlling interests	Total equity
OPENING BALANCE ON 1 JAN. 2012	879.5	0.1	879.6
Dividend to parent company shareholders	-9.8	-	-9.8
New share issue	68.8	-	68.8
Total comprehensive income for the year	15.3	-0.1	15.2
CLOSING BALANCE ON 31 DEC. 2012	953.8	-	953.8
OPENING BALANCE ON 1 JAN. 2013	953.8	-	953.8
Dividend to parent company shareholders	-13.6	-	-13.6
Total comprehensive income for the year	98.5	-	98.5
CLOSING BALANCE ON 31 DEC 2013	1,038.6	-	1,038.6

■ SEGMENT REPORTING

Group operations are reported as one reportable segment, since this is how the Group is governed. The units in each country or sometimes groups of countries are identified as operating segments. The operating segments have then been merged to create a single reportable segment, consisting of the entire Group, since the units have similar economic characteristics and resemble each other regarding the nature of their

products and services, production processes, customer types etc. The President has been identified as the highest executive decision-maker. Regarding the financial information for the reportable segment please see the consolidated income statements and the statements of financial position along with related notes

■ FINANCIAL ASSETS AND LIABILITIES MEASURED AT FAIR VALUE

The financial instruments recognized at fair value in the Group's report on financial position are derivatives identified as hedging instruments. The derivatives consist of forward exchange contracts and interest rate swaps and are used for hedging purposes. Valuation at fair value of forward exchange contracts is based on published forward rates on an active market. Valuation at fair value of interest rate swaps is

based on forward interest rates derived from observable yield curves. All derivatives are therefore included in level 2 in the fair value hierarchy. Since all the financial instruments recognized at fair value are included in level 2 there have been no transfers between valuation levels. The table below presents fair value respective booked value per class of financial assets and liabilities, which are recorded gross.

MSEK	December 31	
	2013	2012
Other current assets – Derivative instruments in hedge accounting relationships	0.1	-
Non-interest-bearing current liabilities – Derivative instruments in hedge accounting relationships	-2.8	-4.2

The fair value of other financial assets and liabilities valued at their amortized purchase price is estimated to be equivalent to their book value.

NOTE TO THE CONSOLIDATED FINANCIAL STATEMENTS – ACQUISITION OF OPERATIONS IN 2013

SPECIFICATION OF ACQUISITIONS

Company	Acquisition date	Country	Number of employees
McNaughtan's Printers Ltd	February 2013	Scotland	14
myphotobook GmbH	September 2013	Germany	70

Elanders acquired all the shares in the labeling company McNaughtan's Printers Limited (McNaughtan's) in Glasgow, Scotland in February. The company is specialized in the whiskey trade and several well known whiskey distilleries are customers. In the fiscal year 2011/2012 McNaughtan's had net sales of around MGBP 2. The purchase price was MGBP 2.8 and was financed with cash.

In September Elanders acquired myphotobook GmbH, one of Europe's leading e-commerce companies in personalized photo products to consumers. myphotobook was founded in 2004 and the company's net sales were about MEUR 15 in 2012. Its headquarters are in Berlin and the company has about 70 employees. The purchase price was MEUR 10.5 on a cash and debt free basis and was financed through loans.

ASSETS AND LIABILITIES IN ACQUISITIONS

MSEK	Recorded values in acquired operations	Adjustments to fair value	Recorded value in the Group
Intangible assets	14.1	27.9	42.0
Tangible assets	3.2	-	3.2
Inventory	0.5	-	0.5
Accounts receivable	3.6	-	3.6
Other current assets	0.8	-	0.8
Cash and cash equivalents	17.7	-	17.7
Accounts payable	-5.4	-	-5.4
Other short-term liabilities	-11.4	-	-11.4
Non-interest bearing liabilities	-3.4	-7.9	-11.3
IDENTIFIABLE NET ASSETS	19.7	19.9	39.6
Goodwill			80.9
TOTAL PURCHASE SUMS			120.5
Less:			
Cash and cash equivalents in acquisitions			17.7
TOTAL DEDUCTIBLE ITEMS			17.7
NEGATIVE EFFECT ON CASH AND CASH EQUIVALENTS FOR THE GROUP			102.7

INCOME STATEMENTS

MSEK	Full year	
	2013	2012
Net sales	-	-
Cost of products and services sold	-	-
GROSS PROFIT	-	-
Operating expenses	-31.2	-29.4
OPERATING RESULT	-31.2	-29.4
Net financial items	103.8	68.9
RESULT AFTER NET FINANCIAL ITEMS	72.6	39.5
Income tax	-6.2	-22.2
RESULT FOR THE YEAR	66.4	17.3

MSEK	Fourth quarter	
	2013	2012
Net sales	-	-
Cost of products and services sold	-	-
GROSS PROFIT	-	-
Operating expenses	-8.8	-9.8
OPERATING RESULT	-8.8	-9.8
Net financial items	57.4	58.3
RESULT AFTER NET FINANCIAL ITEMS	48.6	48.5
Income tax	-10.4	-27.5
RESULT FOR THE PERIOD	38.2	21.0

STATEMENTS OF COMPREHENSIVE INCOME

MSEK	Full year	
	2013	2012
RESULT FOR THE YEAR	66.4	17.3
Other comprehensive income	1.2	-2.6
TOTAL COMPREHENSIVE INCOME FOR THE YEAR	67.6	14.7

MSEK	Fourth quarter	
	2013	2012
RESULT FOR THE PERIOD	38.2	21.0
Other comprehensive income	-0.1	-0.3
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	38.1	20.7

BALANCE SHEETS

MSEK	December 31	
	2013	2012
ASSETS		
Fixed assets	1,444.6	1,442.1
Current assets	271.4	132.3
TOTAL ASSETS	1,716.0	1,574.4
EQUITY, PROVISIONS AND LIABILITIES		
Equity	836.1	782.1
Provisions	2.9	6.4
Long-term liabilities	357.1	70.7
Current liabilities	519.8	715.2
TOTAL EQUITY AND LIABILITIES	1,716.0	1,574.4

STATEMENTS OF CHANGES IN EQUITY

MSEK	Share capital	Statutory reserve	Retained earnings and result for the period	Total equity
OPENING BALANCE ON 1 JAN. 2012	195.3	332.4	180.7	708.4
Dividend to shareholders	-	-	-9.8	-9.8
New share issue	32.0	-	36.8	68.8
Total comprehensive income for the year	-	-	14.7	14.7
CLOSING BALANCE ON 31 DEC. 2012	227.3	332.4	222.4	782.1
OPENING BALANCE ON 1 JAN. 2013	227.3	332.4	222.4	782.1
Dividend to shareholders	-	-	-13.6	-13.6
Total comprehensive income for the year	-	-	67.6	67.6
CLOSING BALANCE ON 31 DEC. 2013	227.3	332.4	276.4	836.1

■ QUARTERLY DATA

MSEK	2013 Q4	2013 Q3	2013 Q2	2013 Q1	2012 Q4	2012 Q3	2012 Q2	2012 Q1	2011 Q4
Net sales	598	493	512	493	527	456	481	460	538
Operating result	54	26	28	23	48	13	39	20	57
Operating margin, %	9.0	5.3	5.6	4.6	9.0	2.8	8.0	4.2	10.6
Result after financial items	46	19	21	16	41	7	32	14	49
Result after tax	35	13	12	11	8	4	22	10	37
Earnings per share, SEK ¹⁾	1.53	0.57	0.51	0.46	0.36	0.19	1.03	0.50	1.92
Operating cash flow	104	-58	34	-30	-21	18	42	27	76
Cash flow per share, SEK ²⁾	4.36	0.68	1.80	-1.20	5.58	1.01	1.59	1.57	3.57
Depreciation	24	24	25	25	23	23	23	22	22
Net investments	13	92	26	34	161	16	5	14	2
Goodwill	1,090	1,073	1,011	984	977	872	890	828	834
Total assets	2,464	2,359	2,266	2,227	2,261	2,086	2,049	1,979	2,005
Equity	1,039	975	975	944	954	936	964	882	880
Equity per share, SEK	45.69	42.91	42.90	41.53	41.96	41.19	42.42	45.15	45.03
Net debt	739	824	754	745	688	627	642	660	676
Capital employed	1,777	1,800	1,729	1,689	1,642	1,563	1,606	1,542	1,555
Return on total assets, % ³⁾	9.1	4.5	5.1	4.1	9.0	2.5	10.2	4.8	14.0
Return on equity, % ³⁾	13.8	5.3	4.9	4.4	3.5	1.8	9.7	4.4	17.3
Return on capital employed, % ³⁾	12.1	5.9	6.7	5.4	11.9	3.2	9.8	5.0	14.5
Debt/equity ratio	0.7	0.8	0.8	0.8	0.7	0.7	0.7	0.7	0.8
Equity ratio, %	42.2	41.3	43.0	42.4	42.2	44.9	47.1	44.6	43.9
Interest coverage ratio ⁴⁾	5.3	5.3	5.0	5.7	5.6	5.8	5.4	4.5	4.4
Number of employees at the end of the period	1,898	1,905	1,882	1,843	1,780	1,600	1,599	1,551	1,582

¹⁾ There is no dilution.

²⁾ Cash flow per share refers to cash flow from operating activities.

³⁾ Return ratios have been annualized.

⁴⁾ Interest coverage ratio calculation is based on a moving 12 month period.

FIVE YEAR OVERVIEW – FULL YEAR

	2013	2012	2011	2010	2009
Net sales, MSEK	2,096	1,924	1,839	1,706	1,757
Result after financial items, MSEK	102	93	80	-105	-96
Result after tax, MSEK	70	45	60	-84	-74
Earnings per share, SEK ¹⁾	3.08	2.05	3.09	-6.79	-7.57
Cash flow from operating activities per share, SEK	5.64	9.92	4.32	-4.68	5.60
Equity per share, SEK	45.69	41.96	45.03	41.94	78.34
Dividends per share, SEK	0.80 ²⁾	0.60	0.50	0.00	0.00
Operating margin, %	6.2	6.2	6.0	-4.5	-3.4
Return on total assets, %	5.6	5.6	5.5	-3.2	-2.2
Return on equity, %	7.0	4.8	7.1	-10.6	-9.1
Return on capital employed, %	7.7	7.4	7.1	-4.8	-3.6
Debt/equity ratio	0.7	0.7	0.8	0.9	1.1
Equity ratio, %	42.2	42.2	43.9	40.7	36.2
Average number of shares, in thousands ³⁾	22,730	21,646	19,530	12,342	9,765

Key ratios correspond to those presented in the Annual Report for each year.

¹⁾ There is no dilution.

²⁾ Proposed by the board.

³⁾ No adjustment of the historic number of shares has been made since the new share issues in 2010 and 2012 did not entail any bonus issue element.

FIVE YEAR OVERVIEW – FOURTH QUARTER

	2013 Q4	2012 Q4	2011 Q4	2010 Q4	2009 Q4
Net sales, MSEK	598	527	538	491	455
Result after tax, MSEK	35	8	37	-1	-37
Earnings per share, SEK ¹⁾	1.53	0.36	1.92	-0.07	-3.79
Cash flow from operating activities per share, SEK	4.36	5.58	3.57	0.60	3.22
Equity per share, SEK	45.69	41.96	45.03	41.94	78.34
Return on equity, % ²⁾	9.1	3.5	17.3	-0.06	-19.3
Return on capital employed, % ²⁾	13.8	11.9	14.5	1.4	-7.0
Operating margin, %	9.0	9.0	10.6	1.1	-6.2
Average number of shares, in thousands ³⁾	22,730	22,730	19,530	19,530	9,765

¹⁾ There is no dilution.

²⁾ Return ratios have been annualized.

³⁾ No adjustment of the historic number of shares has been made since the new share issues in 2010 and 2012 did not entail any bonus issue element.

WINNERS IN FOUR CATEGORIES



The Swedish Publishing Prize is awarded annually to inspire and spotlight people who work in the information and communication trade.

THE COMPETITION REWARDS contributions that "in addition to good graphic design and typography draw readers because they have a clear and visible message, an informative content, are well suited to their target group and have a pronounced identity".

Elanders received all of four prizes at this year's Swedish Publishing Prize awards ceremony. We are particularly proud of winning the prize for the best Annual Report for the second year in a row.



ANNUAL REPORTS, LISTED COMPANIES - ELANDERS ANNUAL REPORT 2012

The jury's motivation: For a unique cover, clever pixels and text that draws readers - so much more than just an obligatory report.



INFORMATIVE PRINTED MATTER - DRIVING PROGRESS, VOLVO TRUCKS

The jury's motivation: For the perfect shine on the chrome, excellent texts and a gorgeous, elaborate protective box.



LEXI-VISUAL PRIZE - OUR TIME ON EARTH

The jury's motivation: For appetizing and pronounced - often dramatic - information graphics.



OPEN CATEGORY, PRINT - TRUE VALUE, VOLVO TRUCKS CALENDAR

The jury's motivation: For extremely fine photo with technology that communicates power and strength - clearly created by pros for pros.

CUSTOMER BENEFITS IN EVERYTHING WE DO

During a year Elanders produces thousands of deliveries for customers. On the next three pages we have chosen to describe a few examples to illustrate the breadth, complexity and benefits in Elanders' offer. The cases demonstrate how well digital developments can work together with an innovative graphic industry.

BMW

Elanders began supplying manuals and other printed information to BMW two years ago. In order to deliver "just-in-sequence" in to BMW's production line Elanders has a direct connection, and is integrated with, their factory in Dingolfing. We deliver the exact quantity of kits required and a kit can consist of several different printed items. What we produce is decided by the number and model of vehicles in the production process. With this system Elanders guarantees that BMW always has the right number of products no later than two days before the vehicles roll out of the factory. This means producing around 1,500 packed kits a day. Elanders also delivers to several other major car manufacturers in the premium and middle range.



MYPHOTOBOOK

In August Elanders signed a contract for the acquisition of the German myphotobook GmbH, one of Europe's leading e-commerce companies in personalized photo products to consumers.

Myphotobook are primarily focused on photo books and has a strong brand on the European consumer market. The company has sales in 16 European countries. In the past few years myphotobook has grown significantly following the trend in rapid digital development and the increasing use of smartphones and tablets.



SVENSKA SPEL

Svenska Spel is the largest gaming company in Sweden with several strong and well known brands. Elanders won a very comprehensive, complex procurement of printing suppliers for retail marketing information. Since the company is owned by the Swedish government requirements were particularly high. It was especially important that the printing supplier worked seriously to reduce its environmental impact. The contract covers retail marketing information for all Svenska Spel products, among them Triss which is the most sold scratch-off lottery ticket in Sweden and one of Sweden's most popular lotteries. Thanks to Elanders Svenska Spel has improved the work process between printer and orders and at the same time cut costs.



TESCO

Almost a year ago Elanders began to work extensively with Tesco in Great Britain. With over 500,000 employees in 14 countries and stores in Europe, North America and Asia, Tesco is one of the largest retailers in the world. Besides printed retail marketing material for its stores we work with several other Tesco business areas; Tesco Bank, Tesco Clubcard, Tesco Dobbies, Tesco Photo, Tesco Clothing range - F & F, One Stop Shop and Tesco Events. Our collaboration has now expanded to comprise Tesco's other European operations as well and, all in all, it is expected to grow to four times current volumes before the end of 2013.



GUNNEBO SLOTT

Gunnebo House and Gardens is one of Sweden's foremost 18th century facilities and is beautifully situated in Mölndal, just south of Gothenburg. In order to generate more interest in the facility Gunnebo House and Gardens produced a book about the palace, gardens and horticulture that also includes their ecological philosophy on food. The book is printed with Elanders' own developed HD technology which produces brilliant definition and printed images even on uncoated paper. Since the book will often be used by the city and local companies as a present and marketing material for special guests its exclusive present box is a fitting part of the delivery.



VOLVO TRUCK CORPORATION

Elanders produces three different calendars for Volvo Truck Corporation. Around 300 dealers can get their calendars customized and printed with their own logo. The dealers can order the number of calendars they want through a web portal and based on those orders Elanders sets up an optimal and cost-effective production plan. Before they are delivered the calendars are packed in specially produced packaging.

DEFINITIONS

CASH FLOW FROM OPERATING ACTIVITIES PER SHARE

Cash flow from operating activities for the year divided by average number of shares.

CAPITAL EMPLOYED

Total assets less cash and cash equivalents and non-interest-bearing liabilities.

DEBT/EQUITY RATIO

Interest-bearing liabilities less cash and cash equivalents in relation to reported equity, including non-controlling interests.

EARNINGS PER SHARE

Earning for the year divided by the average number of shares.

EQUITY PER SHARE

Equity divided by outstanding shares at the end of the year.

EQUITY RATIO

Equity, including non-controlling interests, in relation to total assets.

INTEREST COVERAGE RATIO

Operating result plus interest income divided by interest costs.

OPERATING CASH FLOW

Cash flow from operating activities and investing activities adjusted for paid taxes and net financial items.

OPERATING MARGIN

Operating result in relation to net turnover.

RETURN ON CAPITAL EMPLOYED

Operating result in relation to average capital employed.

RETURN ON EQUITY

Result for the year in relation to average equity.

RETURN ON TOTAL ASSETS

Operating result plus financial income in relation to total assets.

SPECIFIC TERMS

COMMERCIAL PRINT

Production of printed matter such as magazines, books, catalogues, manuals, marketing material etc. Production is made by both offset technique and digital print.

DIGITAL PRINT AND DIGITAL PRINT TECHNIQUE

The transfer of information to paper via a digital file that is then printed out with the help of a high-speed printer. This technique is a prerequisite for Print-on-Demand and makes quick deliveries in small editions possible. Offset technique is still more efficient for larger editions and four color production.

E-COMMERCE

Orders are made via Web shop platforms by end customers themselves. This includes cases where Elanders sells directly to consumers and where we are subcontractors to e-commerce companies.

FULFILMENT

This term is increasingly used, particularly in the automotive industry, to describe a number of steps in the process between printing and distribution. They can include packaging for end customers, bar-coding, adding other objects such as plastic cards etc.

OFFSET TECHNIQUE

A printing method in which ink and water are spread out on a printing plate that is then pressed against a rubber blanket. This absorbs the ink and transfers it to the paper. The expression offset comes from the fact that the printing plate never touches the paper. For smaller editions (1,000–30,000) sheet-fed offset is used. In this process the paper is fed into the press page by page. Web offset is usually more efficient for larger editions (over 30,000). The press is fed from a roll of paper and the printed paper is then cut into sheets.

ONE STOP SHOPPING

With a single contact you gain access to Elanders' entire global and broad product range and can easily order the products and services that you need.

PACKAGING

A product manufactured to protect, handle, deliver and present an item.

PREMEDIA

Our collective term for the work done before printing/publishing. The term includes layout, typography, image retouching and production of originals. In our world even other services are included such as: advertisement management, file management, quality assurance, printing plate production as well as database solutions for digital material.

PRINT-ON-DEMAND (POD)

With the help of high-speed printers printed matter can be produced as needed and in very small editions.

WEB-TO-PRINT (W2P)

A web-based order interface where the production and distribution of information and marketing material can easily be ordered and made accessible for editing and ordering via the Internet.

WHITE-LABELLING

This is a concept that is the equivalent of private labeling where retailers sell products under their own brand (for example Coop, ICA, Tesco) although the items are produced by a supplier to them. White-labeling is based on the suppliers' perspective when they provide this kind of service.



YOUR WORLDWIDE PARTNER

The Elanders Group offers global solutions in the product areas Supply Chain, Print & Packaging and e-Commerce. Elanders Group is acting as a strategic partner for its customers in their work to optimize and develop the processes critical to their business. Elanders AB's shares are listed on NASDAQ OMX Stockholm, Small Cap.

From 2014 Elanders Group has three product areas with a number of strong brands;

Supply Chain

Mentor Media, Elanders Group's brand in Supply Chain Management, is one of the leading companies in the world in this field. The company takes responsibility for and optimizes their customers' material and information flows, everything from sourcing and procurement combined with warehousing to after sales service.

Print & Packaging

Elanders, the Group's brand in Print & Packaging, through its innovative force and global presence offers cost-effective solutions that can handle customer's local and global needs for printed material and packaging.

e-Commerce

fotokasten, myphotobook and d|o|m are the Group's brands in e-Commerce. Through the technical solutions for e-Commerce provided by d|o|m, fotokasten and myphotobook offer a broad range of photo products, primarily to consumers.



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